



The University
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VCCI
Liên kết doanh nhân Việt

HỘI THẢO QUỐC TẾ THƯƠNG MẠI VÀ PHÂN PHỐI

INTERNATIONAL CONFERENCE ON COMMERCE AND DISTRIBUTION

CODI 2020

 10/04/2020

 Quy Nhon University





VIETNAM UNIVERSITY
OF COMMERCE



THE UNIVERSITY OF DANANG
CAMPUS IN KONTUM



DANANG UNIVERSITY OF
ECONOMICS



QUY NHON
UNIVERSITY

CALL FOR PAPERS

The second International conference on “**Trade and Distribution**” – CODI 2020 will be organized on March 2020 at Quy Nhon University: 170 An Duong Vuong street, Quy Nhon city, Binh Dinh province, Vietnam.

Key dates

- Full paper submission deadline: **28/2/2020**
- Registration deadline: **15/3/2020**
- Conference date: **10/4/2020**

Papers are allowed to be submitted in **English or French**. Please follow the guidelines on the website: <http://hoithao.kontum.udn.vn/bieu-mau.html>

Key topics

- The political institutions, policies, law, legal bases on commerce and distribution issues for local, national and international economic development.
- The roles of government on issuing policies to promote commodity circulation within the domestic and international markets.
- The management of State in the field of commerce and distribution, consumer protection, organization of trade and distribution systems in localities, economic regions and countries.
- The impact of policies of international commerce and distribution when Vietnam joins the world market.
- Markets and consumer behavior in the field of trade and distribution.
- Logistics in commerce and distribution, the impact of logistics on operations of trade and distributions.
- Development of commerce and distribution in the 4.0 era, application of information technology, e-commerce model, application in Vietnam conditions, management technology of distribution and sales applied by enterprises.
- The model of commercial distribution, commercial distribution channel, commercial distribution places of companies.

- The system of commerce and distribution of products, services in economy.
- The issues of brand in commerce and distribution
- Communication and marketing in commerce and distribution.
- Forecast of commercial market prospects, distribution of the Central and the Central Highlands
- Recommendations on mechanisms and policies for enterprises in commerce and distribution.

President of the Scientific Council

- Professor. Dr. Dinh Van Son
- Associate Professor. Dr. Dang Van My
- Associate Professor. Dr. Nguyen Manh Toan
- Associate Professor. Dr. Do Ngoc My

Organization Board

- Vietnam University of Commerce
- The University of Danang Campus in Kontum
- Danang University of Economics
- Quy Nhon University

Conference venue

Quy Nhon University - 170 An Duong Vuong street, Quy Nhon city, Binh Dinh province, Vietnam.

Secretary

For any question, please contact to:

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